

CAS in Public Governance and Administration

Swiss School of Public Governance



Whether you are a disaster relief specialist for the International Committee of the Red Cross, an analyst at the Reserve Bank of India or a project manager with the Swiss National Science Foundation, you face similar challenges as you transition into higher levels of responsibility: you need the ability to dissect multidimensional policy issues, the tools to lead effectively outside your specific area of expertise, and a vision for effective governance in an age of interconnectivity and technological disruption.

This unique and intense certificate program is designed specifically for aspiring public sector leaders and enhances knowledge, skills and confidence across these three critical dimensions. Throughout, a particular emphasis is placed on the challenges and opportunities afforded by new technologies.

The program will take place over a two-week period in September 2018 at ETH Zurich's campus, as well as in the mountains of Switzerland, in a small group of international and Swiss participants.

CAS in Public Governance and Administration

Learning Objectives

Participants learn to:

- Understand key governance frameworks and problems
- Dissect multi-dimensional policy issues, with a particular emphasis on technological disruption
- Lead effectively across the spectrum of conceptual, human and technical challenges

Language of Instruction

English

Structure and Dates

Intensive 16-day onsite session (September 2018) followed by CAS Thesis

Fees

CHF 7500 (includes all teaching material, field trips and lunch)

Credits

10 ECTS

Candidate Profile

The program is designed for motivated and accomplished junior to midlevel professionals of any nationality, who want to take on challenging governance projects and transform public institutions. Specifically, it is tailor-made for:

- High-potential public sector, NGO and IO professionals who are transitioning into complex leadership roles
- Accomplished professionals from peripheral sectors (academia, private sector, etc.) who wish to transition into the public sector

Admission Requirements

Masters degree or equivalent demonstrated experience. Minimum 3 years of relevant practical experience.

Application

Starting January 2018 at:

www.cas-pga.ethz.ch →



Photo: ETH Zurich, Giulia Marthaler

Prof. Dr. Lino Guzzella
President ETH Zurich

“ETH Zurich has a rich history of global engagement. The CAS PGA is another such initiative, which provides the next generation of public sector leaders with critical input to solve the great challenges of our times. As one of the world’s top-ranked universities and situated in a country well-known for effective governance, ETH Zurich is uniquely positioned to host this program.”

**Certificate of Advanced Studies in Public Governance
and Administration (10 ECTS)**

Block I: Contemporary Governance (4 days)

Introduction
to
Governance

Institutional
Design

Policy Design
& Evaluation

Transnational
Governance



Individual & Group Work (2 days)



Block II: Public Management (3 days)

Negotiations

Conflict
Management

Leadership
& Strategy



Field Trip to High Alps: Governance Challenges (2 days)



Block III: Policy Domains (4 days)

Urbanization
& Mobility

Environment
& Climate

Food &
Agriculture

Higher
Education



Technology, Data and Social Media (1 day)



CAS Thesis

Program Content

The program equips aspiring public sector leaders to manage complex governance projects and processes.

It is structured as a single, intensive 16-day learning experience. The program size is deliberately limited to enable the small group of participants representing various countries, sectors and backgrounds to enhance each other's learning through exchange and teamwork. The program is structured around innovative, competency-based learning experiences, including simulations, peer-to-peer learning, excursions and best-practices analyses, as well as expert lectures and group discussions.

The program encompasses a sequence of one-day modules organized into three interdisciplinary learning blocks:

Contemporary Governance (4 modules), Public Management (3 modules), and Policy Domains (4 modules).

Additionally, integrative sessions serve to synthesize the learning from each block's modules through individual and group work and the examination of crosscutting topics: Individual & Group Work (2 days); Governance Challenges in a Fragile Environment (field trip to the high Alps – 2 days); and Technology, Data and Social Media (1 day).

After the three onsite blocks, participants write a CAS Thesis over the following three months that applies the learning to their own professional context.



Photo: ICRC

"I highly recommend the CAS PGA at ETH Zurich for public sector professionals from across the globe who want to take on the most challenging problems in their communities. The program builds on your existing knowledge and will boost your ability to plan, manage and assess high-impact initiatives."

Dr. Peter Maurer

President of the International Committee of the Red Cross



Photo: Bundeskanzleramt

"The CAS PGA at ETH Zurich combines insights from Switzerland's rich history of good governance with global best practices. The program is highly relevant to public sector professionals all over the world."

Pascale Baeriswyl

State Secretary, Swiss Ministry of Foreign Affairs

ETH Zurich and the Swiss School of Public Governance

Freedom, responsibility, an entrepreneurial spirit, and an openness to the world - the values of Switzerland are the foundation of ETH Zurich. Since 1855, this university of science and technology has been a center of knowledge and innovation. Situated in the heart of Europe, forging connections around the world, ETH Zurich pioneers effective solutions to the global challenges facing humanity.

ETH Zurich's 500 professors and nearly 20,000 students from more than 120 countries generate innovation in areas ranging from data science to robotics and from nanoscience to cutting-edge medical technology. Switzerland's advanced economy benefits from the nearly 100 patents, 200 inventions, and 25 spin-off companies emerging from the university every year. ETH Zurich also upholds a commendable track record of scientific excellence with 21 Nobel laureates, including Albert Einstein, and regularly ranks among the world's top universities.

The Swiss School of Public Governance at ETH Zurich offers executive education programs in public governance and management and hosts a network for public sector scholars and professionals. Its Certificate of Advanced Studies in Public Governance and Administration leverages the strengths of multiple ETH departments and builds on Switzerland's long history of successful and innovative governance initiatives to deliver a unique academic experience. In addition to program events at ETH Zurich, the program will embark on a field trip to the heart of the Swiss Alps to examine governance and sustainability issues in a fragile environment.

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